

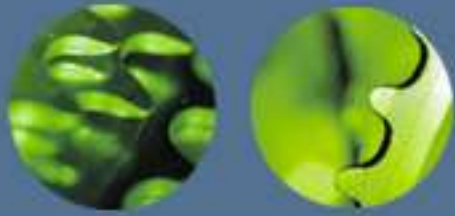


Staying True To Our Mission



Western Widgets

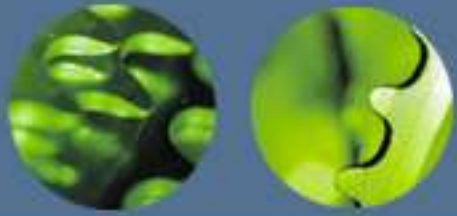




Overview

- **Our Mission**
- **Record Profits**
- **2008 Budget**
- **New Alignment**
- **2008 Goals**

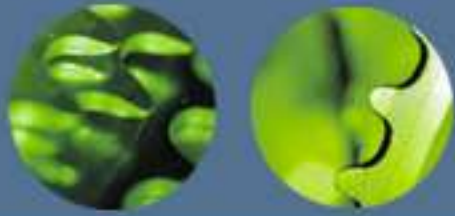




Our Mission

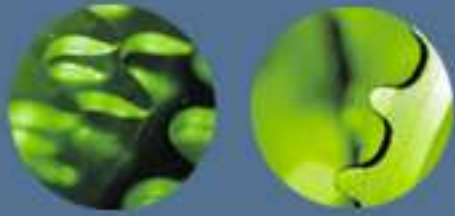
To create widgets so sturdy, dependable and advanced that Western Widgets becomes the industry leader both in reputation and in sales.





Record Breaking Profits UP OVER 30%





2008 Budget

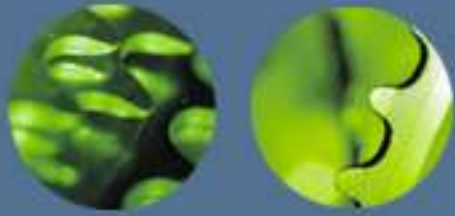
Budget Allocation



Western Widgets



Annual Sales Meeting



Budget Update

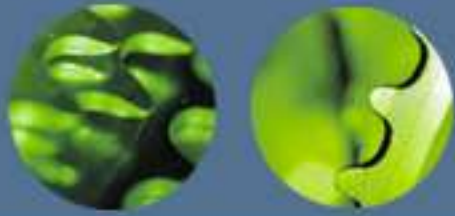
Budget Allocation



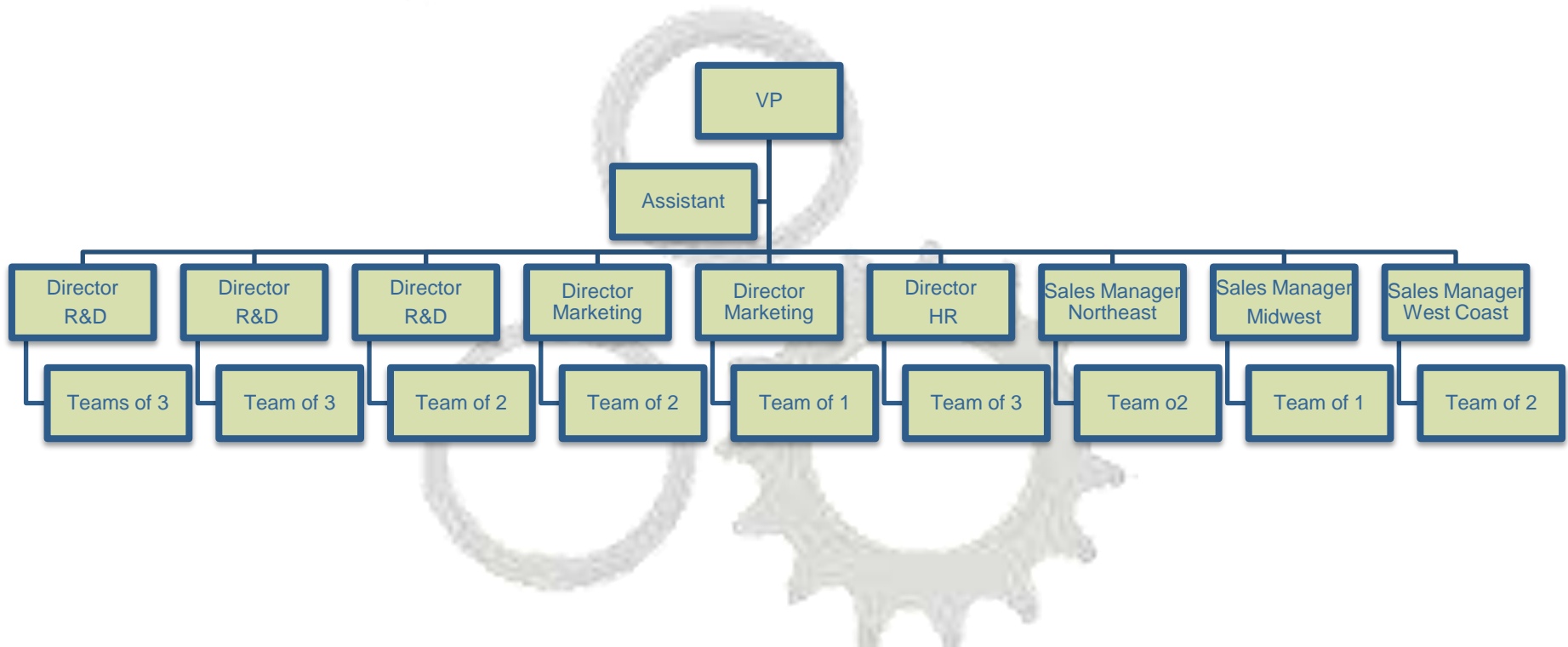
Western Widgets

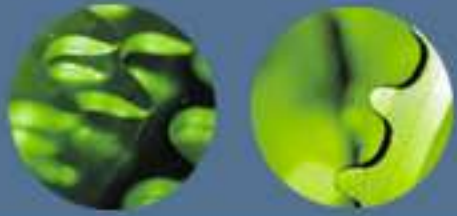


Annual Sales Meeting

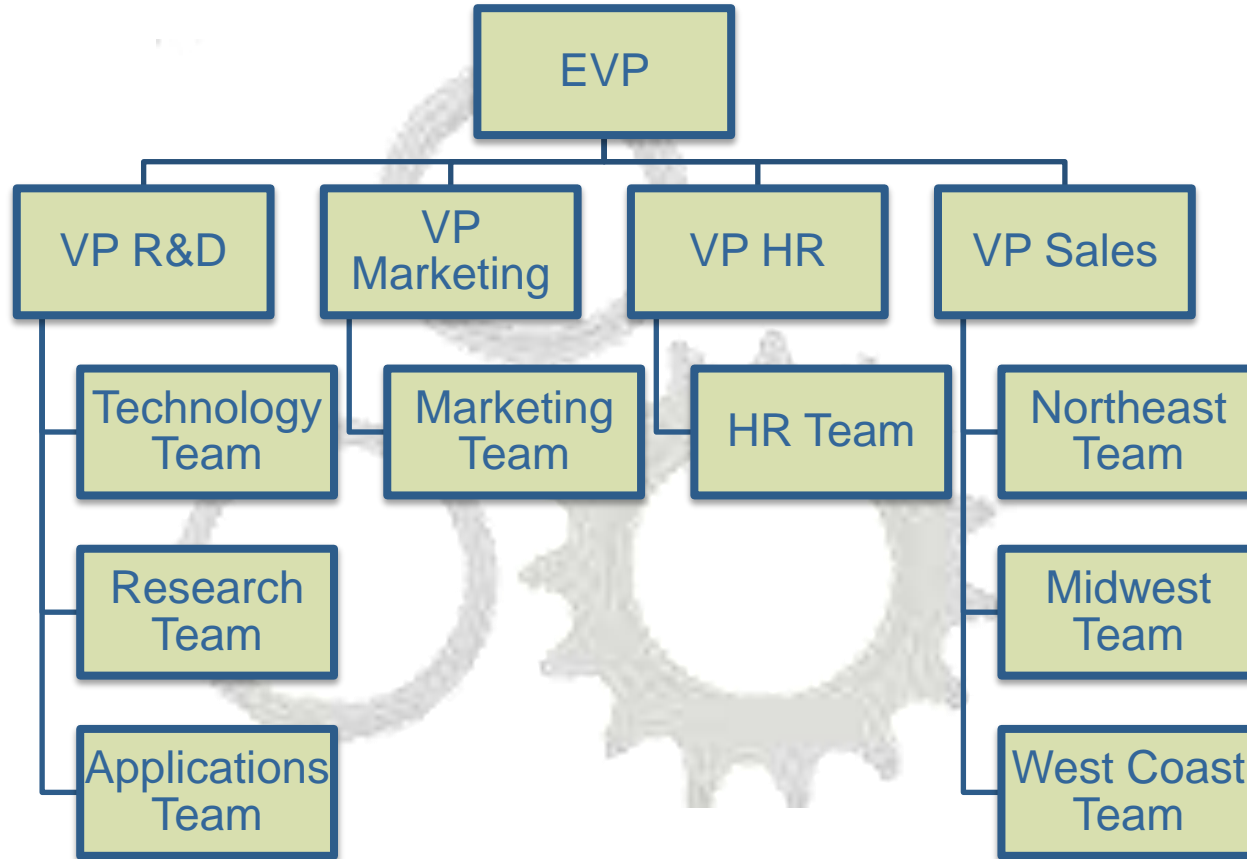


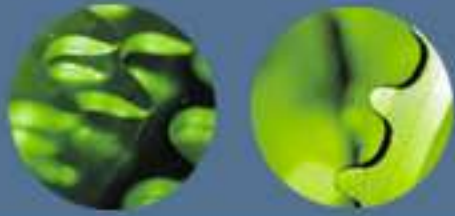
Alignment Prior to 2007





NEW Alignment





2008 Goals

**Marketing
Strategy**

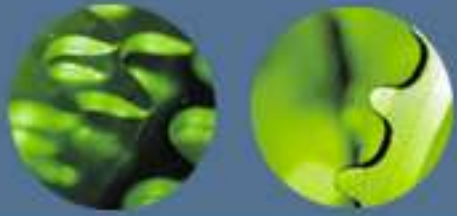
**Utilize
Vendors**

**Employee
Training**

**Improved
Communication**

**Finalizing
Realignment**

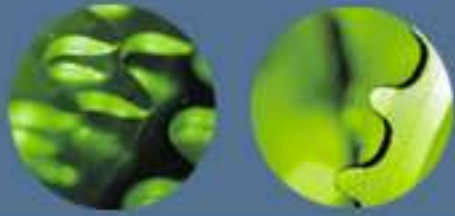




Final Thoughts

To create widgets so sturdy, dependable and advanced that Western Widgets becomes the industry leader both in reputation and in sales.





THANK YOU



Western Widgets



Annual Sales Meeting



Staying True To Our Mission



Western Widgets

